

When it comes to luxury surfaces, Lioli Ceramica stands tall as a leader in the porcelain slab market, owned by Caesarstone, a global pioneer in engineered surfaces, Lioli Ceramica has presence in more than 50 countries, known for delivering exceptional quality. The brand proudly operates two exclusive company-owned experience centres in the bustling city of Mumbai and the ceramic hub of Morbi, offering clients an immersive experience of their premium porcelain slabs.

As part of its growth strategy, the company plans to open more experience centres in major cities across India by 2025. Lioli Ceramica also boasts 10 display centres strategically located in key cities across India, allowing customers to explore its extensive range of luxurious slabs in person. These centres, combined with a robust network of 150+dealers across the country, ensure that Lioli's world-class products are easily accessible nationwide. With an impressive production capacity of 13,000 square meters per day, Lioli Ceramica operates from a state-of-the-art manufacturing facility with 100,000 square meters of roofed space. The company is equipped with world-class machinery, including System Group's mould less press, Modena's kiln, and Techno Ferrari's slab hanging system, ensuring top-tier quality and efficiency in the production of its porcelain slabs.

At the forefront of innovation is Lioli's flagship product line, Techno SLAB, which offers large-format porcelain slabs that combine aesthetics and strength, perfect for both interiors and facades. The brand has demonstrated its excellence in landmark projects, such as the prestigious Jio Centre in Mumbai, showcasing the full potential of Lioli Ceramica's premium slabs in India's architectural landscape. As Lioli Ceramica continues to push boundaries, its upcoming collections will introduce a wider range of sizes and designs for kitchens, furnishings, facades, and more blending beauty with durability to redefine modern spaces. By leveraging Caesarstone's global expertise and Lioli's stronghold in the Indian market, the brand is revolutionizing the porcelain slab industry. Caesarstone, renowned globally for its high-quality engineered surfaces, is expanding its footprint in India through Lioli Ceramica, driving innovation and setting new benchmarks in design and quality.

According to Deepak Agarwal, Senior Vice President, Sales and Marketing at Lioli Ceramica, "We are entering an exciting phase of growth. Our focus is now on capturing the facade market while introducing new collections and sizes for furnishings, kitchen countertops, and more. Under the leadership of Mr. Jose Luis Ramon (Global Porcelain Head, Caesarstone), who brings over two decades of expertise in the porcelain slab segment, we are confident in setting new standards for the industry."

## FROM VISION TO EXPANSION LIOLI CERAMICA'S PATH IN PORCELAIN EXCELLENCE.



## Deepak Agarwal

Senior Vice President, Sales and Marketing at Lioli Ceramica



